

# PROJECT PITCH



SUGGESTED TIME  
30-45 MINUTES

## OBJECTIVES

By completing this activity, students will:

- + brainstorm project ideas based on personal interests
- + pitch ideas, interests, and skills to form project teams

## ACTIVITY DESCRIPTION

- ☐ Introduce students to the concept of a pitch. With a pitch, students can either announce a project idea in order to recruit other team members, or they can promote their interests, skills, or talents, in order to be recruited by other teams.
- ☐ Distribute the Pitch handout, giving students time to brainstorm and to respond on the handout. Some students already may have a project idea or have identified a specific interest or skill they want to share or further explore. Let students know that if they don't have a specific project idea or interest, they will have an opportunity to join another team. Optionally, have students review inspiration projects identified during the Unit 1 My Studio activity.
- ☐ Give each student a chance to pitch to the rest of the group. Ask people to line up if they want to pitch, and give them thirty seconds each to describe their project, interest, or skill.
- ☐ Provide time for students to form project groups of 3 or 4 people. Optionally, have students write their names and project interests on sticky notes that can be arranged and sorted on a wall to facilitate team-building.

## RESOURCES

- ☐ Pitch handout
- ☐ sticky notes (optional)

## REFLECTION PROMPTS

- + What has been your favorite project to work on so far?
- + What kinds of projects are you interested in creating next?
- + What knowledge, skills, or talents could you contribute to a project?

## REVIEWING STUDENT WORK

- + Did each student get a chance to pitch their idea or interests?
- + Did each student find a project team to join?

## NOTES

- + Students can be enormously valuable in providing support and guidance to each other throughout all of the Scratch sessions, and particularly during the hackathon sessions. Encouraging young people to share their knowledge and skills with others makes things easier for the facilitator, but can also significantly deepen creators' learning and understanding.

## NOTES TO SELF

- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_
- ☐ \_\_\_\_\_

# PROJECT PITCH

PROJECT PITCH BY: \_\_\_\_\_

Use the prompts below to brainstorm ideas for projects you're interested in working on during the hackathon. You will have 30 seconds to pitch your ideas, interests, and skills to the rest of the group!

## MY FAVORITE PROJECT

What has been your favorite project to work on so far? What made this project stand out for you?

## MY HACKATHON PROJECT IDEA

What kinds of projects are you interested in creating next?

## MY SKILLS AND INTERESTS

What knowledge, skills, or talents would you like to contribute to a project?